



Automotive Retail, Wholesale, Commercial, Auctions & Marketplace

Autoxloo Dealer Management Solutions

AUTOXLOO.COM



BUILDING YOUR ONLINE UNIVERSE



MPS™ MARKETPLACE SOLUTIONS

TURN YOUR DEALERSHIP INTO AN
ONLINE MOBILE MARKETPLACE

2015 NISSAN LEAF

VIR 4.2

Timing: 29m 57s

Start

Buy it now for \$12,500

SPECIFICATIONS

DESCRIPTION

EQUIPMENT AND OPTIONS

INSPECTION REPORT

DISCLAIMER

VIR™ VEHICLE INSPECTION REPORT

4.2 RF DOOR

1.9 HOOD

OB2 Errors

- P0208: Injector Circuit/Open - Cylinder 8
- P0207: Injector Circuit/Open - Cylinder 7

WIRELESS OBD2 AND PAINT METER SYNCHRONIZATION

Start Live Video Tour

Sell Your Car

LVS™ LIVE VIDEO STREAMING™

CRM

PHONE, SMS, EMAIL AND
LIVE CHAT INTEGRATION

RWD

RESPONSIVE WEB
DESIGN

SEO

SEARCH ENGINE
OPTIMIZATION



727-475-4455

RETAIL COMMERCIAL WHOLESALE AUCTIONS

DEALER PORTAL & MULTI-ROOFTOPS

The Autoxloo platform is architected with the scalability to support any size dealer group while seamlessly maintaining interoperability between multi rooftops and OEMs.

We understand that as a Dealer Group you will need an effective way to market your inventory not only to the public, but to other dealers via the wholesale marketplace. Our optional Wholesale Marketplace includes a secure portal specifically designed to allow "dealer only" access to bid on your vehicles, as well as access to our patent pending "Vehicle Inspection Report™".

MANAGED SERVICES

- CONCIERGE
- SOCIAL MARKETING
- REPUTATION MANAGEMENT
- CLASSIFIED POSTING SERVICE
- ADVANCED SEO / SEM / PPC
- COMPLIANCE (OSHA) MANAGEMENT

For dealers who offer trucks, vans, trailers, tractors, RVs, cycles, ATVs, marine vehicles and planes, whether it's construction or agricultural equipment. We have the tools and software needed to keep your dealership in gear. All of your truck inventory's particularities are taken into consideration. Widgets are available and will complement everyone with a truck dealer website.



WHOLESALE & RETAIL SOLUTIONS

- VIR™ - VEHICLE CONDITION MODULE
- SOCIAL MARKETING/INTEGRATION
- DATA DISTRIBUTION TO PAID SERVICES
- SECURE WHOLESALE PORTAL
- FULLY CUSTOMIZABLE WEBSITE
- REAL-TIME ANALYTICS & REPORTING
- DATAFEED TO AUCTIONS
- INVENTORY MANAGEMENT
- LEAD MANAGEMENT (CRM)





FRANCHISE DEALER SOLUTIONS

When choosing Autoxloo as your online marketing solution you get access to a platform that is manufacturer compliant and yet offers the flexibility needed to keep pace with ever changing marketing strategies. Clean professional designs coupled with unmatched lead generation backed by a suite of managed services makes Autoxloo more than just a provider, but a partner.

AVAILABLE MANAGED SERVICE

- ADVANCED SOCIAL MEDIA MARKETING -
- CLASSIFIED POSTING SERVICES -
- ADVANCED SEO/SEM/PPC -
- COMPLIANCE (OSHA) -
- HRM/PET/PDP -
- MICROSITES -



INDEPENDENT DEALER SOLUTIONS

Autoxloo's Platform can be utilized by all independent dealers regardless of their size to increase conversion ratios through website customization, online advertising, social integration, data distribution and proper lead management.

We understand the demands of running the day by day operations of an independent dealership, and that is why we have created a user interface that requires no technical knowledge in order to maximize its potential. As with all of our packages we offer managed services to help our dealers reduce overhead cost, increase efficiency and improve lead conversion.



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CRM

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

DIGITAL MARKETPLACE

Our Digital Marketplace web platform has been established to be one of the best ways to wholesale vehicles. But we know that car dealers are definitely not able to be at or near their desktops all of the time.

The SimCasts™ Marketplace app is software that has been designed with the overall dealership user experience in mind. The intuitive front-end interface combined with a robust back-end creates a richer application that fits right into the palm of your hand.

EASY-TO-USE

The whole buying experience is very convenient. With the SimCasts™ Marketplace app, buyers are able to safely purchase a vehicle from wherever they are, whether it be at work, at home, or at their kid's school concert.

And you definitely don't have to be a techie to take advantage of this SimCasts™ Marketplace app. Anybody who knows how to use a smartphone can get familiar with using our application.

The SimCasts™ Marketplace app gives your business the ability to wholesale inventory much faster, and get paid for it in less time than what it would take without the app.

FULLY-FEATURED

When you log into the SimCasts™ Marketplace app, you'll understand what it means to make the most out of those 5-plus inches of screen. Everything that a buyer needs to know in order to make a purchase is fully displayed on their mobile device.

- SPECIFICATIONS TAB

- LIVE BIDDING PANEL

- VEHICLE INSPECTION REPORT™ AND LIGHTS

- DETAILED AUCTION LIST

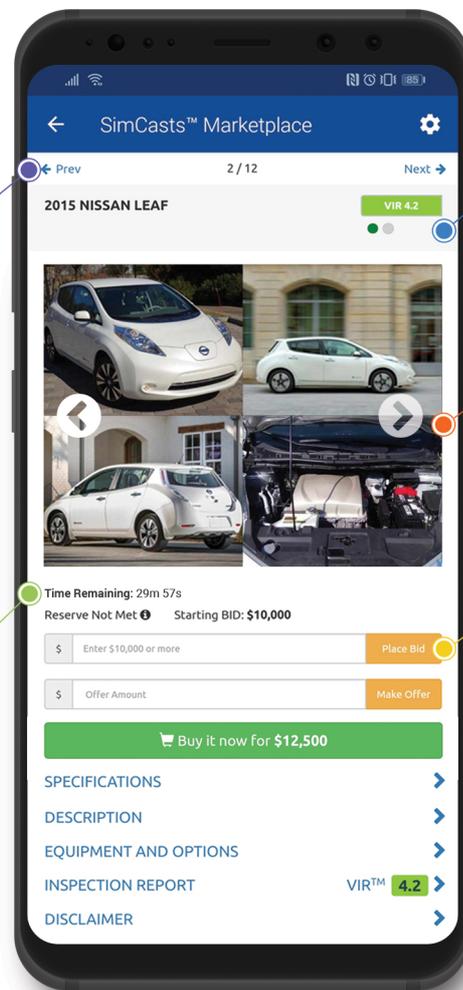
- ADVANCED FILTERING OPTIONS

- VEHICLE PHOTO COLLAGE

- IMPROVED NAVIGATION

- WATCH LIST

- FIXED BIDDING BAR



Quick Navigation

Sale Event Lights

Image Gallery

Place Bid & Proxy

Timer Counter





MARKETPLACE ADD-ONS

SIMCASTS™ – SIMULCASTS

The SimCasts™ mobile application allows auctions a live stream during the live sale In-Lane . The SimCasts™ app gives the subscriber a realistic feeling of being present next to the car.

AUCTIONEER DISPLAY INTERFACE

Our ADI seamlessly bridges the gap between the “In Lane” and “Online” buying experience to keep all dealers engaged and make the auctioneer even more effective.

AUCTIONLINK™

With our AuctionLink™ data feed we will push your vehicle inventory to the top online automotive marketplaces like Letgo, OfferUP and Facebook Marketplace.

VIR™

The VIR™ enables auctions to provide high quality vehicle inspection reports both on and off-site using an intuitive user interface that improves efficiency and reduces labor costs.

MARKETPLACE APP

When you log into the SimCasts™ Marketplace app, you’ll understand what it means to make the most out of those 5-plus inches of screen.



IF SALE COUNTER OFFER

On sale day, the "IF-SALE" negotiation is one of the most time-consuming processes for both the dealer and auction staff.

MOBILE DASHBOARD

Auction Streaming’s apps will maximize your business opportunities, keep your dealers engaged, attract more bidders to your lanes (both online and digitally), reduce cost while improving your bottom line.

- SOLUTIONS
- MARKETPLACE
- CRM
- VIR™
- LVS
- SLINGSHOT™
- SEO
- SOCIAL MEDIA
- SERVICES
- RWD
- PERFORMANCE



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RETAIL COMMERCIAL WHOLESALE AUCTIONS

SIMCASTS™ MPS PRESENTER FLEXIBILITY IN AUCTION VIDEO STREAMING

The SimCasts™ MPS Presenter allows sellers to broadcast a live video session of their vehicles at the auction lane. The SimCasts™ MPS Presenter app gives the subscriber a realistic feeling of being fully present next to the car: the presenter can talk to the viewer, come up closer or step away from the car, show any detail zoomed-in or out, and have a look inside the car which is impossible with a fixed camera.

Finally, buyers get the total flexibility that they seek with Internet shopping by imitating a physical presence at the auction. With SimCasts™ MPS Presenter they have a unique ability to see the vehicle live as it is and to make the right decision about its purchase.



Lot: 25	⌚ 4:21
2016 MERCEDES-BENZ ML350	
CURRENT BID	
\$ 46,700	
NEXT CAR: FORD GT	

Mark 11:06
Hey, show me right headlight, please

Recent Messages:

Mark 11:06
Hey, show me right headlight, please

John 11:01
Hey, show me rear door

Morgan 10:57
Hey, show me all the scratches on the left

WHOLESALE & RETAIL MARKETPLACE

- **ADVANCED FILTERS.** THE PRESENTER WILL BE ABLE TO QUICKLY FIND THE REQUIRED VEHICLE BY USING THE YEAR, MAKE AND MODEL FILTERS
- **FULL CONTROL OVER THE VIDEO STREAMING.** SALES PEOPLE CAN EASILY OPERATE THE STREAM. THE APPLICATION ALLOWS PRESENTERS TO SHOW THE VEHICLE IN DETAIL FOR EFFICIENT AND EFFECTIVE SALES
- **NOTIFICATIONS FOR PRESENTERS.** BEFORE THE AUCTION ENDS, THE PRESENTERS ARE NOTIFIED TO START THE STREAMING WITHIN THE LAST MINUTES OF THE AUCTION
- **HIGH QUALITY STREAMS.** THE SIMCASTSTM VIDEO SESSIONS LAUNCH AND STREAM EVEN WITH LOW QUALITY INTERNET CONNECTIONS.
- **PRE-AUCTION MODE.** THE PRESENTER CAN SHOWCASE A VEHICLE IN THE DEALERSHIP BEFORE THE AUCTION STARTS OR BEFORE SHIPPING TO THE AUCTION ROOM. IT'S A GOOD OPPORTUNITY FOR DEALERS TO SELL VEHICLES WITHOUT HAVING TO WAIT FOR THE AUCTION AND TO SAVE ON LANES AND SHIPPING





CUSTOMER RELATIONSHIP MANAGEMENT

The Autoxloo CRM is user friendly and has a systematic GUI interface which can easily adapt and provide simplified workflow logic. It can function both independently or integrate with existing business processes as well as our Autoxloo Dealer Management System (DMS).

Autoxloo's CRM is a fully integrated customer management solution with inbound and outbound calling/SMS along with live chat to provide the most complete CRM solution on the market today. You can assign leads, set escalation, Round-robin and lead data distribution rules to keep track of all lead activity and monitor your sales staff performance from one centralized location.

REAL-TIME ANALYTICS

Our CRM solution offers the convenience of 24/7 access via your desktop, tablet or smartphone along with the flexibility needed to keep up with the ever changing market conditions.



When it comes to CRM, you want your sales managers to be able to interact with the system quickly, allowing them to make decisions on the fly when seconds count. Wasting of time is the least of your worries with Autoxloo's CRM. Maximize your sales staff's time.

MARKETPLACE BIDDING PLATFORM FEATURES

- INBOUND & OUTBOUND CALLING/SMS
- COMPLETE CUSTOMER/LEAD HISTORY
- MANAGING MARKETING CAMPAIGNS
- TRACKING SALES LEADS FROM START TO CLOSE
- SECURE CONVERSATION RECORDING
- PERSONALIZED CLIENT EXPERIENCE
- CONVENIENT CENTRAL DATABASE
- EFFICIENT LEAD QUEUE
- ROUND ROBIN LEAD DISTRIBUTION SET
- SPEECH TO TEXT CONVERSION
- ESCALATION RULES
- CALL STRATEGIES



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RETAIL COMMERCIAL WHOLESALE AUCTIONS

CRM MOBILE APP WITH DMS INTEGRATION

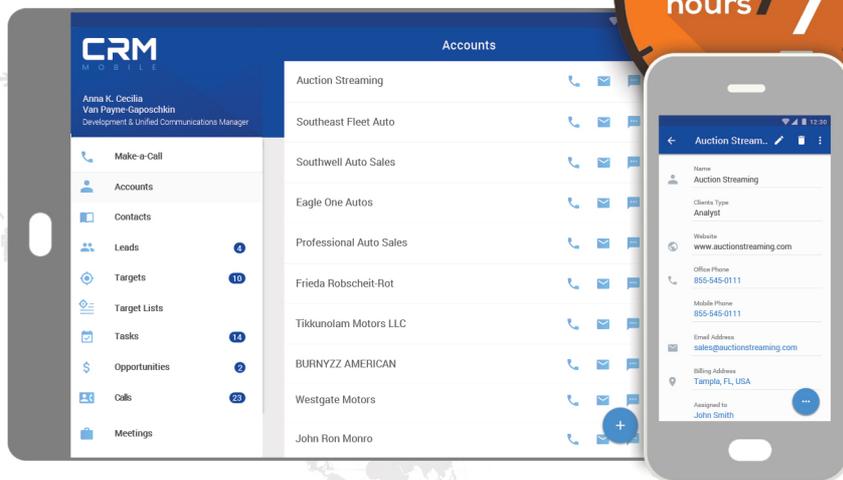
Do you want an app to display the performance of your dealership in real time and to provide the online tracking of leads that are generated in the field?

Autoxloo now presents our Mobile CRM. The application that is for car dealers, available for both Android and iOS users, with the ability to view, create and modify CRM data anytime, anywhere, via tablet or mobile phone. Our mobile application is just as flexible/robust as the desktop version. Use Mobile CRM to convert leads into customers. Get a seamless CRM experience with Autoxloo. No matter where and when you need it.



You can download the Autoxloo Mobile CRM app on Google Play and the App Store. After you have installed the application, you will have full access to your CRM from your mobile device. The Mobile CRM synchronizes automatically with the desktop version to ensure you have the needed information at your fingertips 24/7.

THE LATEST UPDATE! Now you can send SMS to your clients directly from your CRM and receive their answers in the same convenient way. You are not limited to emails anymore. This feature is also available with our Mobile CRM.

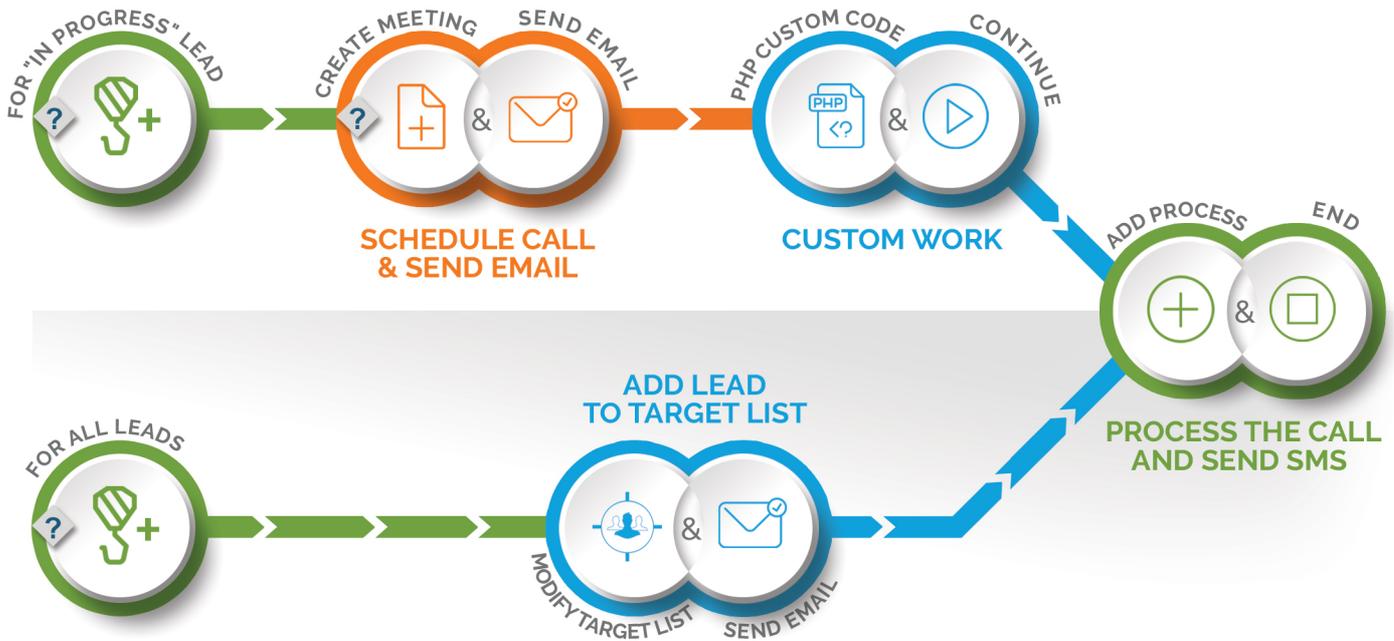


Now you can manage your targets, leads, contacts, and accounts while travelling. Update calls status, schedule meetings, email your existing clients, and engage potential customers all on the fly.





CRM WORKFLOW AUTOMATE YOUR SALES PROCESS



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- CRM
- VIR™
- LVS
- SLINGSHOT™
- SEO
- SOCIAL MEDIA
- SERVICES
- RWD
- PERFORMANCE

WORKFLOW PROCESS | EVENTS | ACTIVITIES | TASKS

Quickly and easily set up an automated workflow that will increase efficiency and make your sales staff more productive.

ALLOCATE: Create your own rules to automatically assign leads and customers to the reps best qualified to handle them.

AUTOMATION: Streamline the sales, marketing, and support processes.

INTEGRATION: Reduce your operating cost and grow your business by utilizing standardized working methods for all employees.

SCHEDULING: Improve the efficiency of salespeople by eliminating redundant steps while updating records, triggering email notifications etc. at the right time.



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RETAIL COMMERCIAL WHOLESALE AUCTIONS

CALL TRACKING SYSTEM

Take greater control of your business and optimize your dealership's work performance with Autoxloo's real time Call Tracking solution. Make better informed decisions, evaluate the effectiveness of your dealers and deliver real time business intelligence in internal systems and processes.

Every phone call or SMS is an important opportunity to connect with the client. Call Tracking helps you keep your leads organized and accurate. The caller ID feature will give you detailed data about every incoming lead. Not one call to or from any of your leads will go unnoticed. Our call tracking software records all required information about your telephone calls:

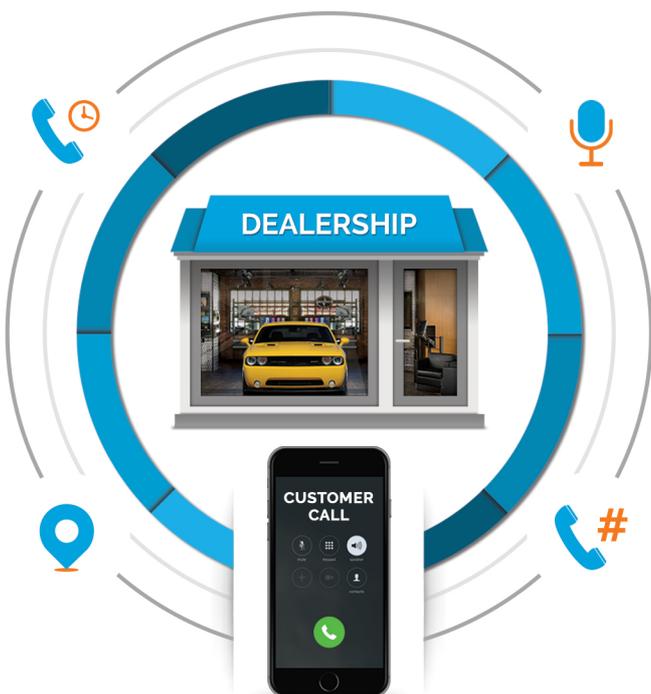
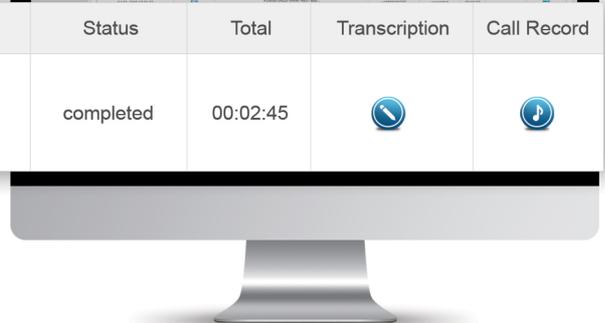
AVAILABLE CALL TRACKING INFORMATION

- GEOGRAPHICAL LOCATION OF THE CUSTOMER
- TIME DISTRIBUTION OF INCOMING CALLS
- SECURE CALL RECORDING

AUTOMATING CALL TRACKING



Start Time	Direction	From	To	Status	Total	Transcription	Call Record
Jul 06, 2019 12:53:45		888-555-12-12 (FLORIDA CALL, CLEARWATER, 33715)	888-555-12-12	completed	00:02:45		



Moreover, you don't need to manually enter lead information into your CRM. Keep your lead management efficient. Save time by automating Call Tracking into CRM. Eliminate the risk of possible error and make sure your records are precise and complete. The whole call history of the lead can be found on the lead's details page.

With Call Tracking you'll learn more about how prospects are responding and interacting with your dealership. Stay one step ahead of your competitors. Have greater impact on your business processes.



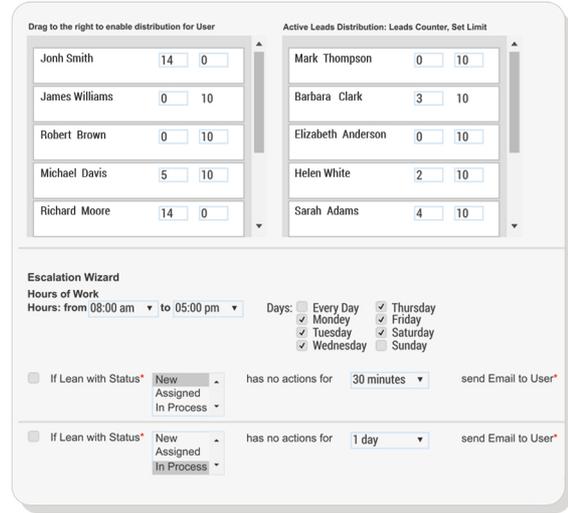


CRM & PHONE INTEGRATION MADE EASY

More amazing features from Autoxloo!
Call Management and Phone & Email Lead Management.

Our CRM sets the way leads are being distributed, managed and followed up. The Call Management system allows a user to accept incoming and outgoing calls. You can choose either Basic, Round Robin, Cyclical or Simultaneous call routing strategies.

You have full control of who receives a call, in what order they will receive it and the total number of calls.



CALL MANAGEMENT - GET THE INFO YOU WANT

Using Call Management, you can record every call as well as track information such as what number was dialed, when exactly it was dialed, the duration of the call etc inside the CRM. You can collect your phone calls metrics to monitor their effectiveness and optimize marketing. CRM is fully interactive with an event calendar, activity based tasks, the escalation process and campaign management of a client's budget and purchasing habits.

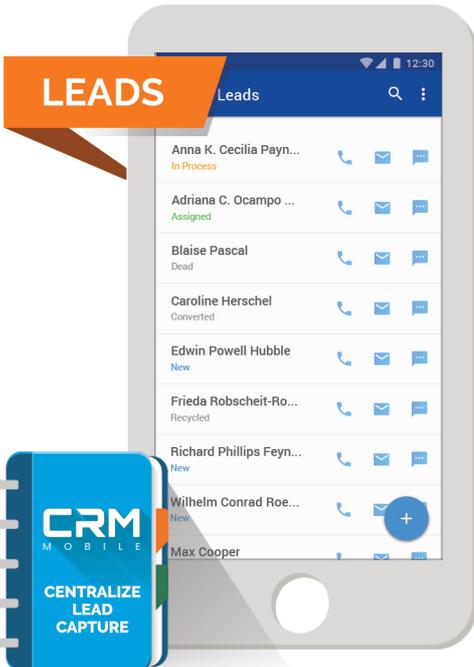
You can set up the Voicemail feature if no managers are available and no one else is able to answer a call. Voicemail transcription allows you to automatically convert a voicemail message to text. The resulting text and audio are stored in CRM and can be viewed by anyone who has access.

LEAD CONVERSION STARTS AND ENDS IN YOUR CRM

Lead distribution is ideal for collecting and routing leads within your dealership. Centralize the lead capture from website landing pages. Don't let another lead slip through the cracks. Leads are given immediate attention.

You can send and receive emails from CRM in real time. On each lead you will be able to see the history of all emails and then adjust the priorities. When new leads arrive the CRM distributes them between selected sales managers.

Sales managers can easily assign the limits of leads that sales people can receive. You can monitor your sales staff performance and compare the overall team productivity. Dive into details and check the break down of visits, calls and emails by sales people or by regions and then set your sales staff's goals accordingly.



Access your client's contact info either on your desktop, tablet or smartphone 24/7. Have a greater impact on your business processes. Autoxloo provides a system that is flexible to meet your ever changing needs.



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RETAIL COMMERCIAL WHOLESALE AUCTIONS

VIR™ VEHICLE INSPECTION REPORT™

Traditionally, vehicle inspections were done with pen and paper, often resulting in inconsistent and/or incomplete recording, reporting and tracking of a vehicle's condition.

Our Vehicle Inspection Report™ software transforms the old, paper-based vehicle inspection process into a “real-time” data stream that provides storage, reporting and data distribution capabilities that your dealer needs to be competitive in today’s market.

MAKE THE SELLING PROCESS EASIER



4.2 RF DOOR

1.9 HOOD

2010 Chevrolet Camaro

EXTERIOR
INTERIOR
MECHANICS
TIRES
PAINT
FRAME
GRADING

RF DOOR CONDITION: GOOD
VALUE: 4.2

Overall Mechanics 3.3

OB2 Errors

PO208: Injector Circuit/Open - Cylinder 8
PO207: Injector Circuit/Open - Cylinder 7

SCAN TO VIEW HOW IT WORKS

WIRELESS OBD2 AND PAINT METER SYNCHRONIZATION

VEHICLE INSPECTION REPORT™ FEATURES INCLUDE

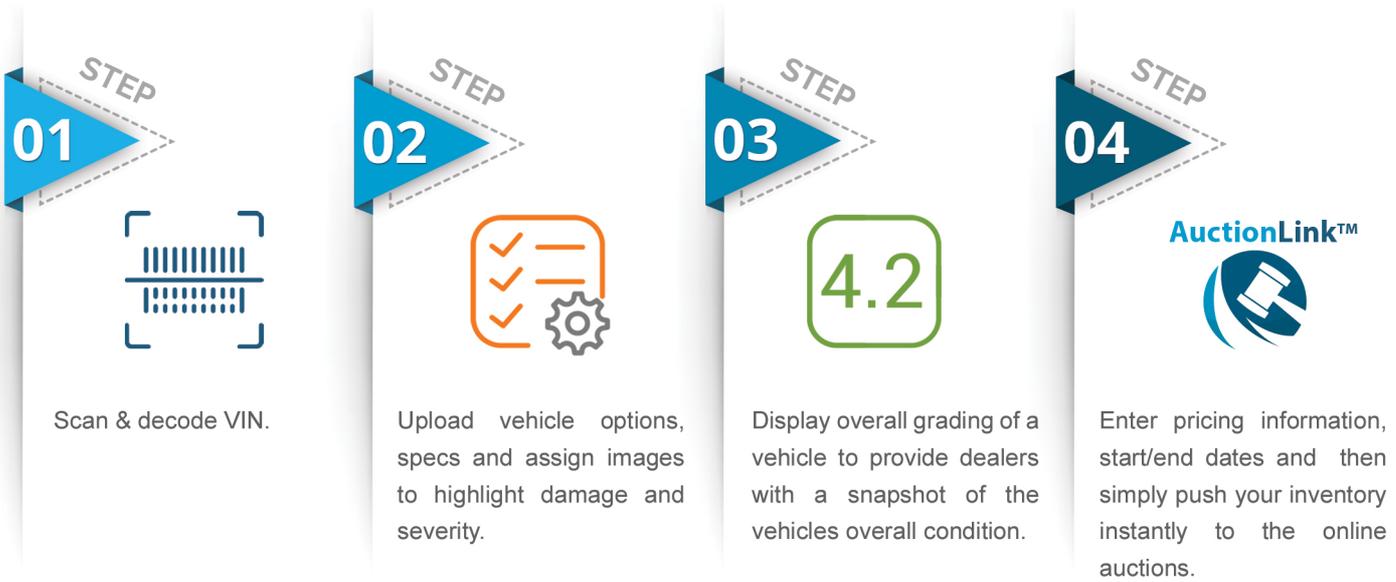
- BUILD CONSUMER CONFIDENCE BY PROVIDING HIGHLY ACCURATE AND DETAILED INFORMATION ABOUT THE TRUE CONDITION OF THE VEHICLE
- INCREASE SALES AS A DIRECT RESULT OF PROVIDING THE TRANSPARENCY DEALERS NEED TO MAKE INFORMED DECISIONS
- GENERATE ADDITIONAL REVENUES BY OFFERING ON AND OFF-SITE VEHICLE INSPECTIONS
- AUTOMATED REMOVAL OF SOLD UNITS FROM ONLINE AUCTIONS
- REMARKET THE VEHICLES ON THE MOST POPULAR AUCTIONS
- REDUCE POST SALE COMPLAINTS AND ARBITRATION CLAIMS
- ATTRACT “NON LOCAL” BUYERS





VIR™ ACCURATE AND DETAILED INFORMATION

Our vehicle Inspection Reporting tool now also features the ability to connect to an OBD2 (On Board Diagnostics) reader via Wi-Fi or Bluetooth. A comprehensive scan of all electronic systems that provides a list of error codes with descriptions is now available as part of a vehicle inspection report.



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SOCIAL MEDIA
SERVICES
RWD
PERFORMANCE

FEATURES OF VIR™

- ABILITY TO ATTACH PHOTOS TO SPECIFIC DAMAGED AREAS
- ENTER VEHICLE DETAILS AND RECOVERY INFORMATION
- CHOOSE CATEGORY (AS IS, AS DESCRIBED, FRONT LINE READY, NIADA CERTIFIED PROGRAM OR OEM-CPO ELIGIBLE)
- WEIGHED VEHICLE GRADING SYSTEM INCREASES DEALER CONFIDENCE (SIMILAR TO MANHEIM)
- USER ACCESS CONTROLS LIMITS PUTS YOU CONTROL OF WHO CAN VIEW, UPDATE AND ASSIGN A VIR™
- ENTER PRICING INFORMATION (STARTING BID, FLOOR PRICE, BID INCREMENT, BUY NOW PRICE)
- ADMIN DASHBOARD THAT ALLOWS USERS THE ABILITY TO MANAGE ALL INVENTORY
- ON THE FLY OR BULK IMAGE UPLOAD CAPABILITY
- MANUALLY ADD OR EDIT VEHICLE OPTIONS
- CHOOSE PHYSICAL LOCATION OF VEHICLE
- CHOOSE START TIME/END TIME
- CHOOSE FACILITATOR LOCATION
- VIN DECODE SCANNER EITHER VIA 2D OR 3D BARCODE SCANNER *
- PATENT PENDING GUI INTERFACE THAT REDUCES THE TIME TO UPLOAD A COMPREHENSIVE VEHICLE INSPECTION TO ALL THREE AUCTIONS TO UNDER 20MIN/VEHICLE AVERAGE (LIVEON OVE, ADESA AND SMARTAUCTION) **

* Our software is designed to work on a number of different platforms and devices some of which utilize built in 2D or 3D barcode scanners or externally connected via Bluetooth.

** The level of detail our VIR™ provides is not available with any other system on the market today.



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RETAIL COMMERCIAL WHOLESALE AUCTIONS

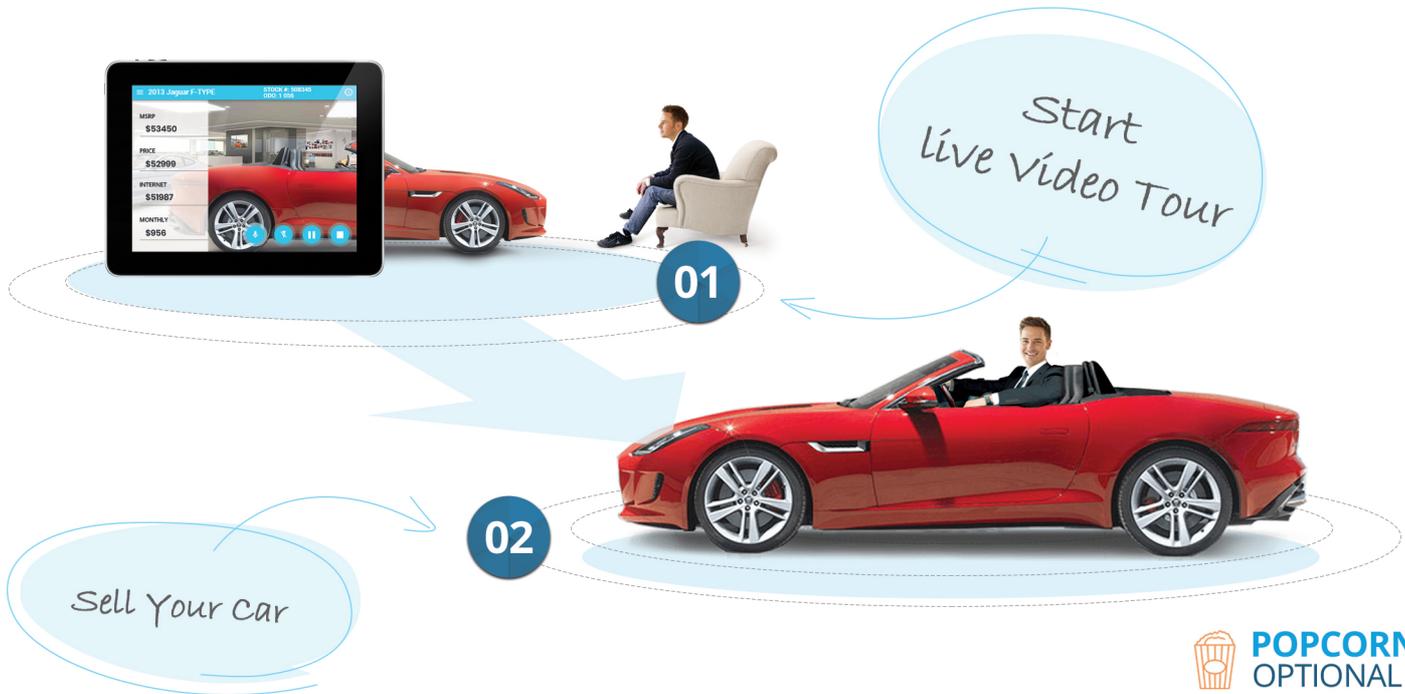
LVS™ LIVE VIDEO STREAMING™

The Live Video Streaming™ application allows the sales person to show a potential customer any vehicle they have in stock in real time just as if the person was at the dealership himself.

Since the video only streams one way (dealership to consumer) the customer can take a video tour without any privacy concerns.

The LVS™ (LIVE VIDEO STREAMING™) application is the next evolution in lead conversion for both automotive dealers and commercial truck dealers. The AutoXloo LVS™ enables the sales person to provide a live video tour of any vehicle at their dealership.

Our dealers are also using the live video streaming app to increase their service absorption rates by showing customers first-hand any additional repairs that have been discovered during a visit to the service department, saving the need for the customer to make additional trips to the dealership.



 **POPCORN**
OPTIONAL :)

LIVE VIDEO STREAMING™ BENEFITS

- PUT BUYERS IN THE VIRTUAL DRIVER SEAT
- SUPERIOR COMMUNICATION AND DOCUMENTATION FOR PSI
- ARCHIVE LIVE VIDEO PSI'S AND TEST DRIVES FOR ON-DEMAND PLAY BACK
- CAPTURE IMPORTANT AUDIO OF ENGINE AND DRIVE TRAIN OPERATIONS
- DEPLOY LVS™ IN COORDINATION WITH SIMCASTS™ SIMULCAST SALES
- SPEECH TO TEXT CONVERSION
- NO SOFTWARE DOWNLOAD NEEDED TO STREAM VIDEO
- INCREASE PSI CONVERSION RATIO

Provides convenience for both parties and improves consumer confidence and retention. By providing a live video tour the dealer gains the trust of the client through transparency and increases consumer confidence of both the sales and service departments.

The LVS™ is fully integrated into the AutoXloo dealer marketing solution and will also be offered as a stand-alone product that can be easily added to any existing website platform. To view more information or to schedule a "live" demonstration simply contact us now!





SLINGSHOT™ UPLOAD, MANAGE, SELL

Getting pictures of current inventory online as quickly as possible just makes good business sense. There's no need to be tied to a computer, confusing software or Internet access at that very moment anymore.

With Autoxloo's mobile, patented Slingshot™ software, dealers can easily and quickly upload photos and videos, and enter any details of a newly acquired vehicle. All data uploaded by Slingshot Mobile is synchronized with our DMS. No need to enter data twice.

This single step can significantly improve your inventory turnover rate. You won't lose any time waiting for a third party to take pictures on site. This simplified and accelerated process of uploading vehicle data will improve your dealership's bottom line at the end of the year.

KEY FEATURES

- UPLOAD VEHICLE VIDEO DIRECTLY FROM THE DEVICE IN REAL TIME
- UNLIMITED NUMBER OF VEHICLE PHOTOS
- MOBILE INVENTORY MANAGEMENT
- BETTER SHOWCASING OF THE VEHICLE
- PICTURE QUALITY CONTROL

TIME TO MARKET

- ADVERTISE ONLINE BEFORE THE VEHICLE LEAVES THE AUCTION
- INCREASE TURNOVER RATES
- PUSH TO ONLINE LISTING SERVICES 12 DAYS SOONER THAN THE TRADITIONAL METHODS



01

FILL IN THE SLINGSHOT™ FORM

02

UPLOAD YOUR INVENTORY

03

FAST DEALS WITH SLINGSHOT™

Our VIN explosion and Scan Disc capability makes capturing details of the car surprisingly quick and easy. A convenient visual car condition report allows you to note any unique characteristics of the car with just a few clicks on the screen. You can capture all relevant vehicle information in 5 minutes or less.

Lost your Internet connection? Not a problem! Upload all necessary data. Your vehicles will just have a pending status, but when the connection is restored, the vehicles will be uploaded automatically. Enjoy the ability to upload or check your vehicle inventory offline!



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CRM
VIR™
LVS
SLINGSHOT™
SEO
SOCIAL MEDIA
SERVICES
RWD
PERFORMANCE



MANAGED SEO GET THE COMPETITIVE EDGE

Over time a strong SEO program is shown to improve brand awareness, dealer reputation, service absorption rates and most importantly increase not only the total amount of leads, but the quality of the leads themselves.

In this article we will be discussing four avenues that an average car dealer can use to improve their websites' SEO and online presence.

01. ORIGINAL CONTENT

You will need to develop a real strategy based on your target audience, insights and behavioral statistics. Some good examples of original content include car reviews, testimonials, automotive maintenance tips and a daily, weekly or monthly contest that requires the consumer to visit the website daily to participate.

02. WEBSITE INFRASTRUCTURE

Autoxloo offers the most SEO compliant platform on the market today: extensive analysis of website analytics to identify problems with keyword management/density, meta information, navigation, URL structure, H1 tags, page flow, referrals, landing page configuration and content management.



03. LINK RELATIONSHIPS

Standard operating procedure for any car dealer is to make sure their business information is live and up to date on all of the local directories such as CitySearch, Yelp, Yahoo local, Google Maps, Google Plus and more. More advanced strategies should include producing high quality articles for distribution.

04. SOCIAL MEDIA

The goal for any social marketing program is for your message to go viral and as a result the cost of acquiring a new customer reduced across multiple lead conversion platforms. Twitter, Facebook, YouTube and Pinterest are used to gain online visibility.

TAKE A PROACTIVE APPROACH TO SEO!

- INBOUND LINK BUILDING SERVICES IN VARIETY OF FORMATS

- CONTENT CREATION AND CONTENT MARKETING SERVICES

- INSPECTION OF YOUR WEBSITE FOR PROPER CODING THAT ARE

- COMPLETE MEASUREMENT AND PROMOTION OF YOUR WEBSITE

- SOCIAL MEDIA OPTIMIZATION SERVICES

- OPTIMIZED FOR INDEXING BY SEARCH ENGINES

- XML SITEMAP SUBMISSION

- DISTRIBUTION SERVICES





ON SITE SEO MANAGEMENT

Onsite SEO deals with everything on your website that guide your page on the top of the search result page. You need onsite SEO if you want to improve organic traffic, drive leads and improve your position in search engine. Depending on your expectations and abilities, we provide you with the best SEO service.

Onsite SEO optimization makes your website appeal both search engines and users. It reviews and improves both the public face of your website and technical set-up that only search engines see.



SERVICE	START UP SEO-1	ADVANCED SEO-2	BUSINESS SEO-3	ENTERPRISE SEO-4
Website Statistics	●	●	●	●
Titles Optimization	●	●	●	●
Descriptions Optimization	●	●	●	●
Keywords Optimization	●	●	●	●
Images Alts & Titles Optimization	●	●	●	●
SEO Optimized Texts	●	●	●	●
Vehicle URLs Optimization	●	●	●	●
Ranking Statistics		●	●	●
Heading Tags Optimization		●	●	●
Internal Links Optimization		●	●	●
Outbound Links Optimization			●	●
Links Statistics			●	●
Keywords in URLs			●	●
Bold/Italic/Underlined Keywords			●	●
Schema.org Mark Up				●
Competitors Watchlist				●
Anchored Texts				●
Short & Readable URLs				●



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OFF SITE SEO MANAGEMENT

Off site Search Engine Optimization is the process of promoting your website across the web. It is accomplished from sources other than your dealer website to increase search engine performance for target keywords that are related to your On Site content and the keywords that exist in Off Site direct links.



WE OFFER YOU 4 OFF SITE SEO PACKAGES.
CHOOSE THE PACKAGE THAT SUITS THE TYPE OF BUSINESS YOU RUN
AND LET OUR TEAM IMPROVE YOUR BRAND AWARENESS.

SERVICE	START UP SEM-1	ADVANCED SEM-2	BUSINESS SEM-3	ENTERPRISE SEM-4
Articles Writing	<ul style="list-style-type: none"> • 5 articles (500 words) • keywords allowed-3 	<ul style="list-style-type: none"> • 10 articles (600 words) • keywords allowed-4 	<ul style="list-style-type: none"> • 15 articles (700 words) • keywords allowed-5 	<ul style="list-style-type: none"> • 20 articles (800 words) • keywords allowed – 6
Blog Posting Service	<ul style="list-style-type: none"> • 5 blogs • variety of Page Rank 3-4 	<ul style="list-style-type: none"> • 10 blogs • variety of Page Rank 3-4 	<ul style="list-style-type: none"> • 15 blogs • variety of Page Rank 3-4 	<ul style="list-style-type: none"> • 20 blogs • variety of Page Rank 4-8
Local Listings	<ul style="list-style-type: none"> • Search engines with PR 1-3 and 5 local listings hubs 	<ul style="list-style-type: none"> • Search engines with PR 1-4 and 10 local listings hubs 	<ul style="list-style-type: none"> • Search engines with PR 1-5 and 15 local listings hubs 	<ul style="list-style-type: none"> • Search engines with PR 1-7 and 20 local listings hubs
Forum Links	<ul style="list-style-type: none"> • 10 active links 	<ul style="list-style-type: none"> • 20 active links 	<ul style="list-style-type: none"> • 30 active links 	<ul style="list-style-type: none"> • 50 active links
Social Media Management	<ul style="list-style-type: none"> • manage 1 social account 	<ul style="list-style-type: none"> • manage 2 social accounts 	<ul style="list-style-type: none"> • manage 3 social accounts 	<ul style="list-style-type: none"> • manage 5 social accounts
SEO Video	<ul style="list-style-type: none"> • 5 vehicles per week 	<ul style="list-style-type: none"> • 10 vehicles per week 	<ul style="list-style-type: none"> • 20 vehicles per week 	<ul style="list-style-type: none"> • 40 vehicles per week
News Page Management	<ul style="list-style-type: none"> • 1 news per week 	<ul style="list-style-type: none"> • 2 news per week 	<ul style="list-style-type: none"> • 3 news per week 	<ul style="list-style-type: none"> • 5 news per week
Link Building	<ul style="list-style-type: none"> • 10 links 	<ul style="list-style-type: none"> • 20 links 	<ul style="list-style-type: none"> • 30 links 	<ul style="list-style-type: none"> • 80 links
Social Bookmarks	<ul style="list-style-type: none"> • 7 bookmarks 	<ul style="list-style-type: none"> • 10 bookmarks 	<ul style="list-style-type: none"> • 15 bookmarks 	<ul style="list-style-type: none"> • 20 bookmarks
Google TOP10	<ul style="list-style-type: none"> • 1 keyword 	<ul style="list-style-type: none"> • 2 keywords 	<ul style="list-style-type: none"> • 3 keywords 	<ul style="list-style-type: none"> • 5 keywords





ANALYTICS REPORTING

Having access to your data allows you to strategically adjust PPC campaigns, on-website advertising and incentives to increase consumer participation and ultimately improve lead conversion.

Powerful real-time analytics provide valuable incite as to how your customers found your website, which keywords did they use, what time of day they like to shop, what pages they were viewing during their visit, which device they were using to view your website and much more.

VISITOR INFORMATION

- LIST OF EXTERNAL WEBSITES
- REAL-TIME VISITOR TRACKING
- LIST OF KEYWORDS
- ACTIONS PER VISIT
- UNIQUE VISITORS
- REFERRING SITE
- BOUNCE RATE
- TIME OF VISIT
- DEVICE USED
- IP ADDRESS
- ACTIONS
- VISITS

SEO BEST PRACTICES

Autoxloo's team knows how to optimize your website to meet your specific goals in the industry. Our SEO specialists optimize your online dealership website using specific targeted keywords to bring more relevant traffic to your dealership. Let our professional SEO specialists put you on the search engine map.

OUR SEO CAPABILITY ON SITE IS SECOND TO NONE AND HAS THE FOLLOWING FEATURES

- KEYWORD OPTIMIZED IMAGE ALT TAGS
- CUSTOMIZABLE URL STRUCTURE
- RSS FEEDS
- CUSTOMIZABLE TITLE TAGS, KEYWORDS AND DESCRIPTIONS
- DYNAMIC VEHICLE DETAILS META INFORMATION
- XML SITEMAP SUBMISSION



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VEHICLE INFORMATION

- VEHICLE STATISTICS
- TRAFFIC SOURCES
- REFERRING SITES
- CLICKS
- VIEWS
- LEADS





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RETAIL COMMERCIAL WHOLESALE AUCTIONS

SOCIAL MULTIMEDIA TOOLS

Convert Leads at a High Sales Rate !

Social media gives you the ability to connect with your customers individually, and in a highly targeted, customer specified way. It's important that you make people aware of your dealership and its line of business.

Our easy-to-use and effective online marketing campaign will only be as good as the tools used to build it in the first place.

Keep your dealership always two steps ahead of the competition by leveraging the full suite of Multimedia Tools and widgets offered by Autoxloo.

An easy-to-use interface with inspiring tools will take your ideas to new heights.

Our dedicated team of developers and designers have been building industry-leading multimedia tools with the features that professionals use and that novices want.



SOCIAL MARKETING INTEGRATION



BACKGROUND AUDIO CONTROL



INTEGRATED BLOG/NEWS REEL



FEATURED VEHICLE LISTING



BOOKEND VIDEO STUDIO



INTEGRATED E-MAGAZINE



YOUTUBE API VIDEO SYNC



AUTOGEN VEHICLE VIDEOS



LARGE FORMAT IMAGES



LIVE VIDEO STREAMING



VIDEO TESTIMONIALS



CUSTOM CAROUSEL





PPC CAMPAIGN MANAGEMENT

PPC advertising gives you the opportunity to pay for top positions on search engines and appear on relevant partner websites. This delivers instant traffic and it allows your dealership to develop your overall Internet marketing strategy.



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WXSEM API ARTIFICIAL INTELLIGENCE CAMPAIGN

The WXSEM API configurator synchronizes the Google Ads and Server Analytics tools to store, manage and promote keywords and campaigns. The software has been developed to validate the keywords in the sandbox platform before posting the optimal keyword combination to live campaigns. The system inspects the elements of the website and recent online searches to identify any potential conflict with Google Policy.

WXSEM API ADVANTAGES:

- PREDICTIVE ANALYSIS
- COMPLIANCE WITH GOOGLE AND FACEBOOK POLICIES
- OUTPUT DETERMINATION
- 10 TIMES MORE EFFECTIVE THAN A HUMAN SPECIALIST



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RETAIL COMMERCIAL WHOLESALE AUCTIONS

POSTING ON OFFERUP & LETGO

79% of U.S. consumers are looking for goods on classified listing websites or location-based mobile classifieds apps.

Car buyers are no exception. Posting your inventory on such platforms increases your brand awareness and gives you an additional source of leads.

Take advantage of this opportunity with Autoxloo's current promotion! We will push your inventory to the two largest mobile marketplaces – Letgo and OfferUp. These applications are extremely popular worldwide: 75 and 23 million downloads of their apps respectively.

Both Android and iOS users can download these apps and start their car search. Since 99.6 percent of new smartphones run on Android or iOS, your inventory will most definitely be seen, once listed.

Capitalize on consumer conversion by posting your inventory on Letgo and OfferUp.

POST IT

SELL IT



WITH OUR POSTING SERVICE YOU WILL GET

letgo
MORE
LEADS • SALES
VEHICLES • INTERNET
VISIBILITY

- MORE LEADS WITH LESS MARKETING DOLLARS
- MORE SALES WITH LESS EFFORT
- MORE VEHICLE LISTINGS FOR LESS MONEY
- MORE INTERNET MARKETING AND LESS CLASSIFIED ADS
- MORE VISIBILITY OF YOUR DEALERSHIP AND LESS TIRE KICKERS





CLASSIFIED POSTING SERVICE

Your inventory is surely your asset, but without proper distribution it is just a set of vehicles stored in your showroom. Autoxloo's Classified Posting Service will distribute your inventory to potential car buyers. We will send your vehicles to the classified sites which have the highest level of customer engagement in the industry.

AUCTIONLINK™

Provide more visibility to your target audience. Autoxloo's Auction Platform provides integration with the other auctions. Our AuctionLink™ datafeed enables dealers to advertise their inventory on the top online automotive marketplaces like SmartAuction, OVE, and Adesa. This allows dealers to show their vehicles to millions of potential customers.

- MANAGED LISTING SERVICE
- MULTI-CHANNEL POSTING
- TERMS OF SERVICE COMPLIANT ADS
- KEYWORDS-CONTAINING ADS



80% of people begin their vehicle search online. Don't miss the opportunity to reach car buyers where they actually are.

FACEBOOK MARKETPLACE

The automotive industry is growing, and so is the number of marketplaces which you can use to showcase your inventory. We at Autoxloo know that dealers are always strapped for time, so that's why we offer these economical posting services.



- NEW FACEBOOK FEATURE
- USER-FRIENDLY INTERFACE
- 550 MILLION MONTHLY VISITORS
- AVAILABLE IN 47 COUNTRIES AND MORE TO COME
- AUTOMATICALLY SHOWS LISTINGS IN YOUR LOCAL AREA

Sell your inventory worldwide, nationwide or locally using the Marketplace on the most popular social media platform in the world.



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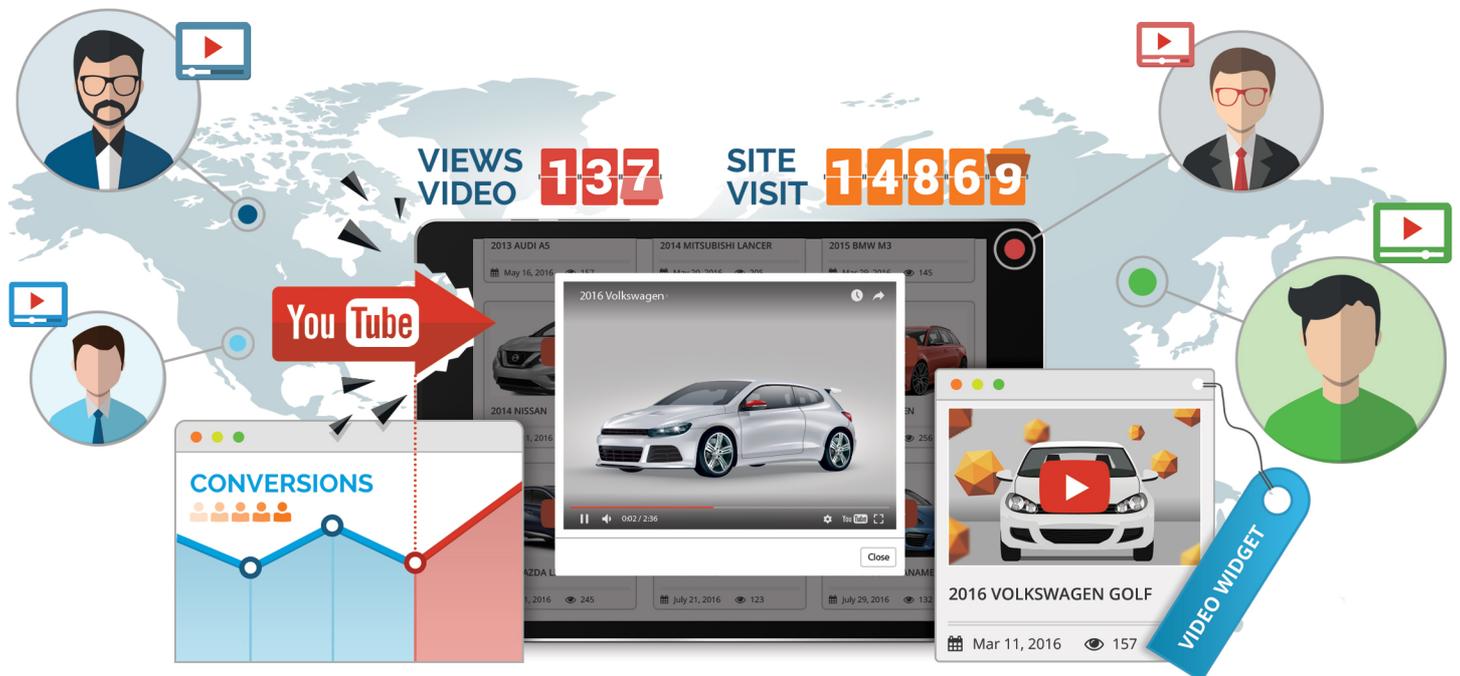
RETAIL COMMERCIAL WHOLESALE AUCTIONS

YOUTUBE INTEGRATION VEHICLE VIDEO MARKETING

YouTube is the 2nd largest search engine and the 3rd most visited site in the world.

Video Marketing is a powerful tool to drive traffic to your dealer website and vehicle details page. It's 20% easier to rank #1 with a video result as compared to a website result. Autoxloo provides several video player widgets that allow you to easily create a user experience that will keep your visitors engaged, improve conversions and increase SERP's.

IF A PICTURE IS WORTH A THOUSAND WORDS, THEN A VIDEO IS WORTH A MILLION



USE THE FOLLOWING TIPS TO REMARKABLY IMPROVE YOUR DEALERSHIP'S YOUTUBE CHANNEL

- UPLOAD VIDEO REGULARLY, YOUTUBE CHANNELS THAT ARE UPDATED REGULARLY WILL RANK BETTER THAN THOSE THAT NEVER ARE
- ATTRACT CLIENTS WITH THE RIGHT THUMBNAIL. CHOOSE THE ONE THAT BEST CAPTURES THE ESSENCE OF YOUR VIDEO
- ADD CALL TO ACTION TO EVERY VIDEO: LEAVE A COMMENT, SUBSCRIBE TO YOUR DEALERSHIP'S CHANNEL OR SIMPLY LIKE THE VIDEO
- CREATE A CUSTOM BACKGROUND FOR YOUR CHANNEL TO MATCH AND REFLECT YOUR DEALERSHIP
- SET UP PLAYLISTS TO SORT YOUR VIDEOS BY MEANS OF THE VEHICLES' MAKE OR MODEL, BY ADS, PROMOTIONS AND SPECIAL EVENTS, BY TESTIMONIALS ETC
- REPLY TO COMMENTS PEOPLE LEAVE ON YOUR VIDEO ON A REGULAR BASIS TO MAINTAIN AND GROW RELATIONSHIPS WITH YOUR CUSTOMERS
- INCLUDE KEYWORDS IN THE VIDEO TITLE AND ADD THE WORD "VIDEO" TO THE TITLE, DESCRIPTION AND META DATA AS CUSTOMERS OFTEN USE THE WORD WHILE SEARCHING
- PROVIDE CUSTOMERS WITH AN EMBEDDED PHONE NUMBER IN THE VIDEO AND A LINK TO A LANDING PAGE WITH ALL THE DETAILS ABOUT THE PRODUCT OR SERVICE ALONG WITH THE DEALERSHIP'S CONTACT INFORMATION





VIDEO PRODUCTION AUTOMATION & DEPLOYMENT

Video on a home page is one of the most powerful marketing tools available to a dealer today! Video testimonials reassure potential customers they are making the right decision to buy from YOU! Anyone can easily record and upload a video using a standard webcam or a similar video recording device. Existing videos become viral as customers post their testimonials on many popular social networking sites like Facebook, Twitter and Pinterest.

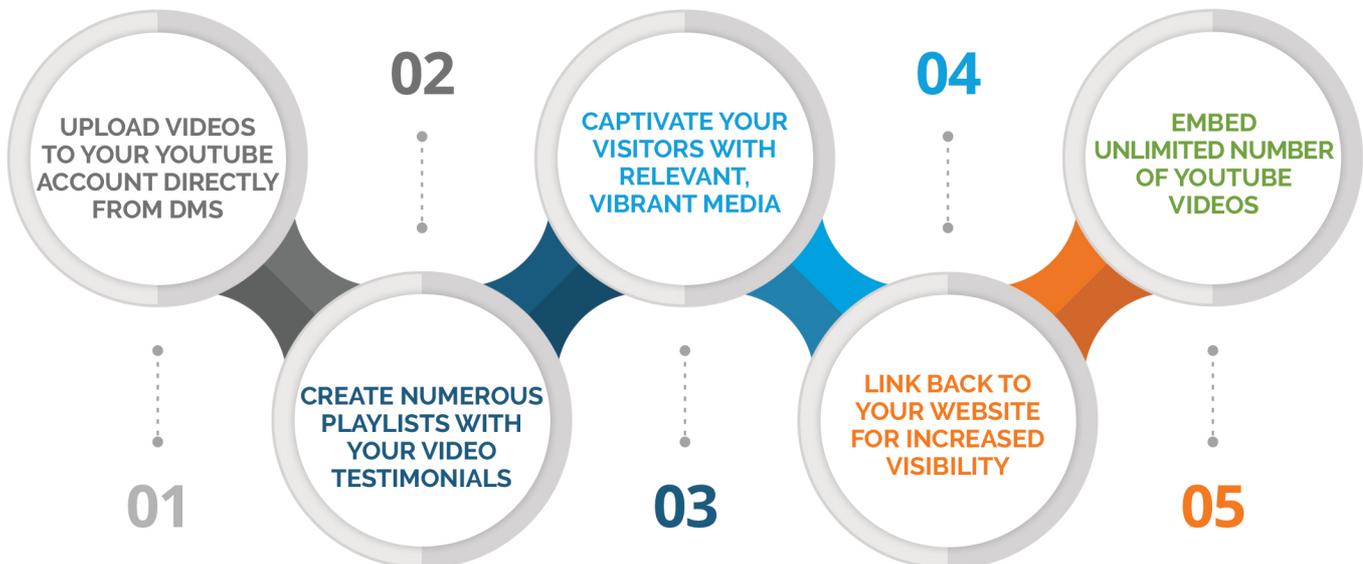
Keep visitors from bouncing off your site with interesting, funny and informative content. Your dealership can advertise daily, weekly, monthly or seasonal specials quickly and easily. Just create custom commercials that relate to your local market.



KEY BENEFITS

- VIDEO EXPORT TO MEDIA CHANNELS (I.E. YOUTUBE)
- EMAIL NOTIFICATION WITH VIDEO ATTACHMENT
- VIDEO LIBRARY STORED IN YOUR DMS
- CONVERT VEHICLE VIDEOS
- BACKGROUND AUDIO
- SPEECH TO TEXT

ADVANTAGES OF A DEALERSHIP YOUTUBE CHANNEL



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RETAIL COMMERCIAL WHOLESALE AUCTIONS

CUSTOM FORMS WITH E-SIGNATURE AND PRINTABLE PDF FEATURES

Increase your customers' engagement with Autoxloo's Online Custom Forms! An easier registration / validation process raises the number of customers completing their online registration. Give your clients a very convenient way of filling, submitting, and validating forms with our new features.



Autoxloo's Online Custom Forms put an end to the time-consuming obsolete pre-downloaded forms. The fillable online documents with our E-signature feature improves the overall user experience and speeds up the entire lead acquisition process.

Our E-signature provides the same legal commitment as a handwritten signature, which saves your customers' time and reduces the approval cycle time frame.

Once the form is filled in and submitted, the client has a legally binding online PDF-document, which can be printed right away or saved to a mobile device or PC.

DEALER REVIEWS GOOGLE INDEXED

Autoxloo has developed the Dealer Review module which enables you to get a wide range of customer's feedback on your service.

Customers will be able to evaluate your dealership and to post a personal review about it. Take advantage of our Reputation Management service to increase your number of positive reviews.

Every salesperson should know what sets them apart from others and then to use that information to build value and rapport with customers.





E-MAGAZINE

MORE READERS, MORE EARNINGS, LESS TREES

e-Magazines Offer The Best Of Both Worlds. These e-Magazines resemble a normal hard copy, and can be viewed on any computer, tablet or smartphone.

01
FEATURE
ONLY YOUR INVENTORY

02
FEATURE
UNLIMITED SPACE

03
FEATURE
TRACKING TOOL

Traditional print-based marketing simply can't compete with digital search features available to consumers today. Unfortunately many large scale magazine productions can take days or weeks to deliver current up-to-date inventory / information to your potential buyers.

Autoxloo created the "e-Magazine" in order to combine the familiar user experience of flipping through a printed magazine with the efficiency and cost effectiveness of digital distribution.

Our e-Magazines are updated dynamically as new inventory is added to ensure your customers have access to the latest vehicles arriving at your dealership.

With no print, distribution or postage costs your customers can have their e-Magazine delivered right to their email, free for you and instantly for them.



E-MAGAZINE ADVANTAGES

- TREMENDOUS SAVINGS ON PRINT, DISTRIBUTION AND POSTAGE COSTS
- CREATE CUSTOM PAGES FOR PROMOTIONS, EVENTS, CALENDARS ETC
- NEGOTIATE LOWER PRINTING COSTS WITH YOUR PRINTED PUBLICATIONS
- RE-ENGAGE YOUR PRINT CUSTOMERS TO INCREASED SALES
- CONTROL THE LOOK, FEEL, CONTENT AND LAYOUT OF YOUR E-MAGAZINE
- REALISTIC 3D PAGE TURNING SHOWS ONLY YOUR DEALER'S INVENTORY
- PRINT IT, SAVE IT TO A FLASH DRIVE OR EMAIL IT TO INCREASE YOUR SALES

Let's get started today creating your own e-Magazine that will showcase ONLY your vehicles, promotions and calendar of events.



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RETAIL COMMERCIAL WHOLESALE AUCTIONS

AUTOXLOO'S CONCIERGE SERVICE

Have you had another busy week?

Does it look like the next one will be even more overloaded?

When will you have time to update your website with new texts, pictures, and videos?

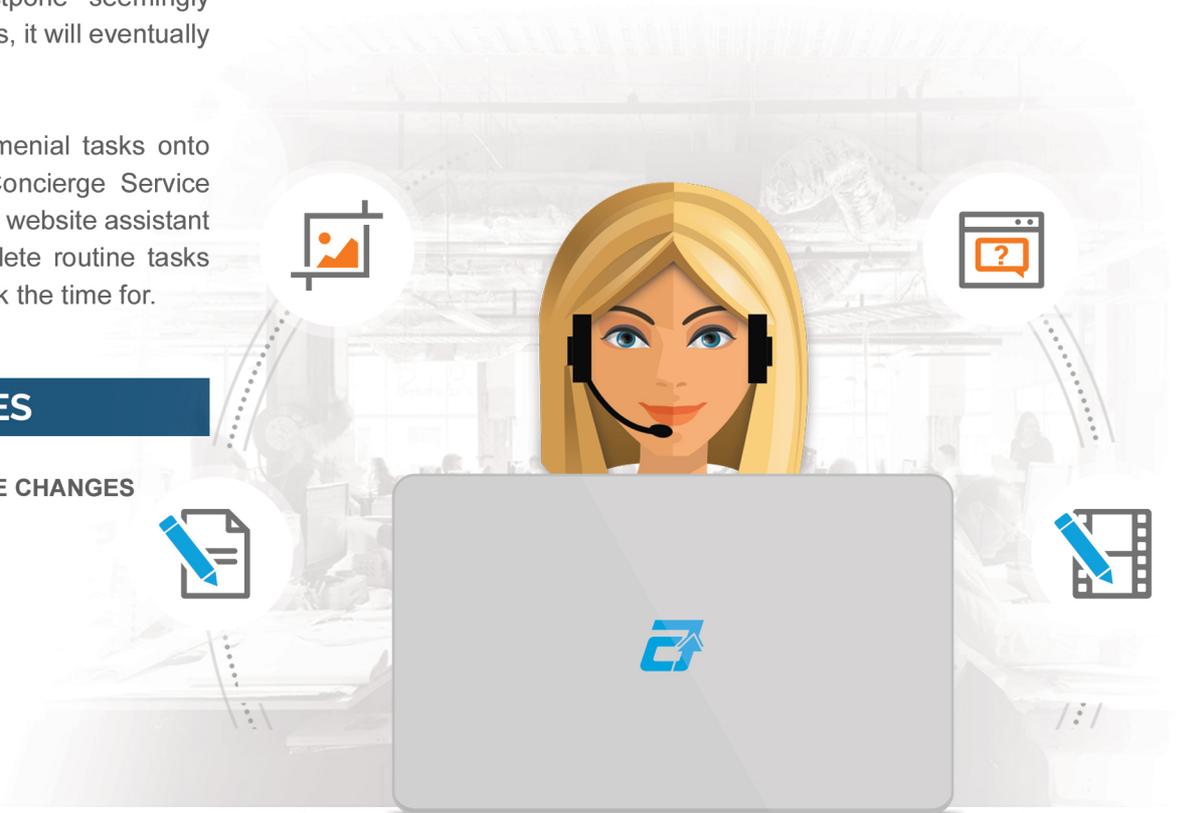
When are you going to set up your business accounts on social media sites?

If you repeatedly postpone seemingly minor daily website tasks, it will eventually add up and take its toll.

Unload your recurring menial tasks onto our team. Webxloo's Concierge Service for your business is your website assistant that will regularly complete routine tasks that you may always lack the time for.

KEY ADVANTAGES

- OTHER BASIC WEBSITE CHANGES
- WEBPAGES CREATION
- ADDING VIDEOS
- LOGO DESIGN
- BANNER ADS
- PAGE EDITS



We provide additional support that is designed to streamline business processes and to give your staff more time to concentrate on revenue-generating opportunities.

As an owner, your time is best spent maintaining your business and providing your clients with excellent customer service, not handling or monitoring secondary website tasks.

Everybody should be involved in the activities that they do best. You run a business, so we can take care of your website and help each of your employees focus on their main responsibilities and reduce any work that they are not adequately trained for.

Having a personal concierge is an invaluable investment, since having a team of dedicated professionals is the best way to keep everything under control and to continuously move your business forward.

We work with small- and medium-sized enterprises as well as with large businesses of all kinds.



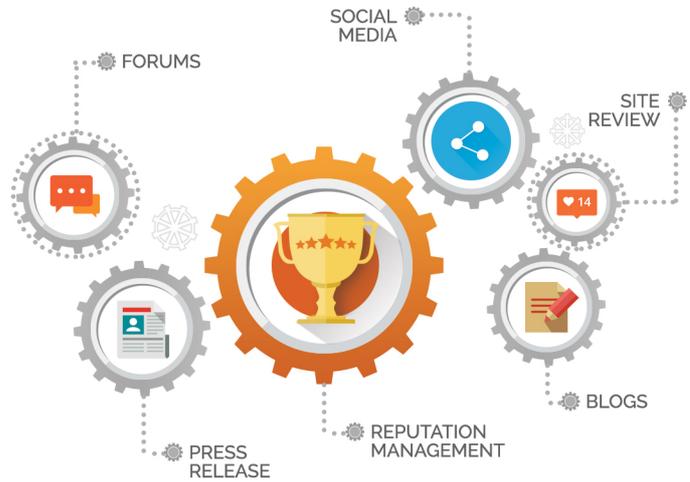


REPUTATION MANAGEMENT YOU ARE AS GOOD AS YOUR CUSTOMERS SAY YOU ARE

Reputation Management is the ability to monitor what is being said about your brand, dealership, employees etc. Right now customers are talking about you on various review websites, blogs and social networks. Negative online reviews can hurt your dealership's reputation or even kill it.

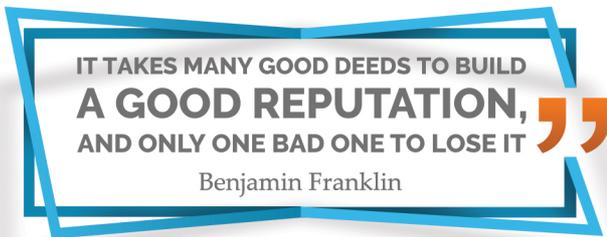
Potential customers will quickly forget about the great price, low mileage and excellent condition of a car the minute they see negative reviews on your dealership. These negative reviews can come from a wide range of sources.

They may come from actual consumers, but they may also be written by competitors or dissatisfied employees. No dealership, no matter how good, is protected from them.



For automotive dealers Reputation Management must be a part of their Internet Marketing Strategy. Autoxloo builds a strategic online reputation that is grounded in your reputation, credibility and trust.

We use the most current digital technologies to monitor your online reputation. The thing to keep in mind is that RM is one of those things that works better if you implement it before you actually need it. Autoxloo is your resource to monitor valuable information and immediately take action.



TRAFFIC SURVEY MEASURE YOUR DEALERSHIP'S EFFECTIVENESS

Traffic Survey provides you with your customer's feedback about your service. It's a measurement of your customer's satisfaction with you, your work, vehicles, employees and so on. And if it's not a five-star rating then you may want to make a few slight tune-ups to your approach. This will help you improve your customer's overall satisfaction by knowing their needs and expectations.





PROCESS ENHANCEMENT TOOLS MAKE YOUR OFFERS AND PROMOTIONS VISIBLE EVERYWHERE



PHOTOBOX

The Photobox allows the user to upload a large amount of images for multiple vehicles from one folder. There is no longer any need to create a unique folder for each vehicle.

MAKE-A-TEMPLATE™



You now have the ability to fully customize the look, feel, color, content and layout of your eBay and Backpage templates or brochures, and E-Magazine.

EATCH-A-WORD



Many dealerships are impressed with this amazing tool that makes their lives a lot easier. Etch-A-Word is a simple Drag & Drop tool giving your dealership the ability to add descriptions, text, graphics, logos and frames to your vehicle photos fast and without any difficulties.

MAKE-A-COUPON™

Make-A-Coupon™ is a simple and cost-effective way to increase customer loyalty, boost sales, and come out ahead of your competitors. Together, we can meet the challenge and do so successfully.



BUYER'S GUIDE AUTOMATION



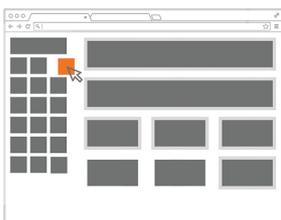
Autoxloo now presents: the Buyer's Guide Automation system. No more handwriting the year, model, make or any other information you need in the buyer's guide. Just notify us of the requirements and your Buyer's Guide is ready in no time.

ON-SITE AD MANAGER

Recent studies have shown that there is a direct correlation between the type of vehicle a person is searching for and what type of "incentive" persuades that customer to complete the purchase.

MAKE-A-PAGE 2.0™

Autoxloo's patented Make-A-Page 2.0™ technology offers the flexibility to make changes to the building blocks (widgets) of your website, at any time of the day without the need of having a programmer change your settings.





VEHICLE SHOWCASE TOOLS SEE HOW EASY IT IS TO STAND OUT

- VEHICLE INSPECTION REPORT™
- MAKE-A-COUPON™
- ETCH-A-WORD™

- VEHICLE VIDEO
- 360° SPIN



SPOTLIGHT YOUR VEHICLES WITHOUT PAYING PREMIUM LISTING FEES

DEMAND YOUR CUSTOMER'S ATTENTION AND SHOWCASE YOUR VEHICLES



Etch-A-Word™



360° spin



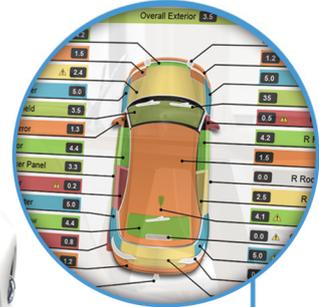
Make-A-Coupon™



Vehicle Video



Vehicle Inspection Report™



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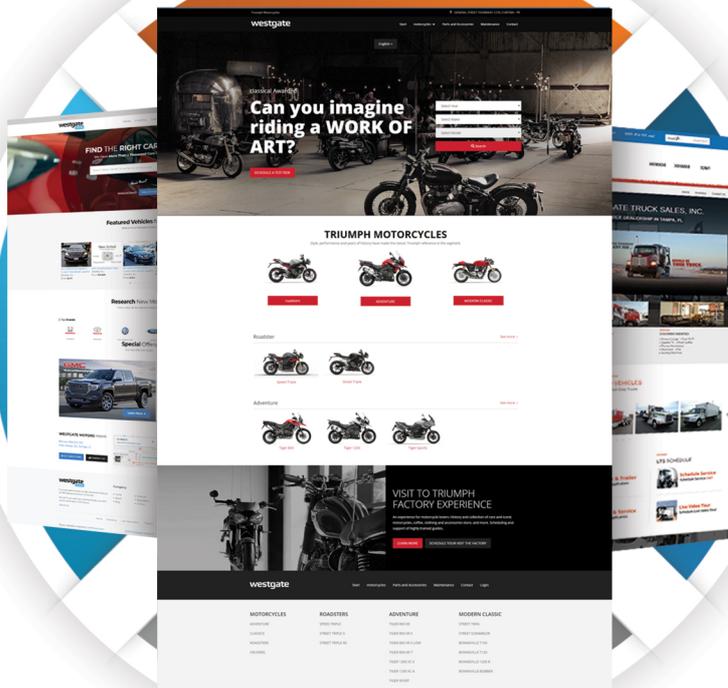
RETAIL COMMERCIAL WHOLESALE AUCTIONS

AUTOMOTIVE DEALER WEBSITE TRUCK, MOTORCYCLES, TRAILERS AND MUCH MORE

Website management is extremely simple and convenient. With intuitive navigation and drag-and-drop functionality, your website will be ready in no time. We offer you the ability to manage your inventory from the DMS for the proper presentation of vehicles. Finding all the answers on one page will save much of your time. With hundreds of design options to choose from, you can customize your dealer website to fit your style.

**INTUITIVE
NAVIGATION**

**FULLY
CUSTOMIZABLE**



**CUSTOM
LAYOUT**

**USEFUL
SEARCHES**

Find the best layout for your trucks, vans, motorcycles, trailers etc. Organize your vehicles in types and categories: light, medium, heavy or severe service vehicles. Specify details: sleeper type, engine, axles, wheel base, ratio, suspension and others.

With all of the forms and applications we offer, your website will provide consumers with the information that they are searching for.

Give your customers the opportunity to make the right choices with our variety of useful searches, which gives the most complete information on prospective vehicles.

The search widgets are designed for a specific type of vehicle and will complement everyone with your dealer website. Help customers to find all your dump trucks, motorcycles, RVs, ATVs, trailers, tractors, excavators and even buses.

Autoxloo provides you with the features you need to drive up your dealership productivity. Upload your Inventory within 5 minutes. All of your items are taken into consideration. You can upload a great amount of images with just a few mouse clicks.

*We pride ourselves on first class customer service and support.
Your priority is business. Our priority is you.*





RESPONSIVE DEALER WEBSITES

Fully dynamic & customizable sites.

Autoxloo has always been at the forefront of automotive site design and we are proud to announce that we have taken car dealer websites to a whole other level.

By utilizing our "Make-a-Page 2.0™" interface we empower our dealers to take control of the look, feel, layout and content of their website all without the need for a single programmer.



MAIN FEATURES OF AUTOXLOO RESPONSIVE WEBSITES

- BANNER ADS & SLIDESHOW PROMOTIONS
- FULLY CUSTOMIZABLE RESPONSIVE WEBSITES
- TOP GOOGLE, BING & YAHOO RANKING
- ONE-TOUCH CONTACT INFORMATION
- FEATURED LISTINGS ON HOMEPAGE
- FORMS FOR QUICK FEEDBACK
- SYNC WITH YOUR YOUTUBE
- SOCIAL NETWORKING BAR
- CONVENIENT SEARCH BARS
- INTUITIVE USER INTERFACE
- EASY ACCESS TO INVENTORY
- DATA SECURITY & STABILITY
- ONE CLICK NAVIGATION
- CUSTOM LAYOUT DESIGN
- CLICK-TO-CALL ICONS
- MAP FEATURE SYNCs WITH GOOGLE MAPS, MAPQUEST, APPLE MAPS ETC

If you are looking for a company who can bring about all possible mobile development services and have a complete set of solutions, Autoxloo is your number one choice.

Unlike traditional website platforms that offer a limited user experience on mobile devices, your customers will now have access to all of the information on your website (inventory, promotions, sales events, videos, social media etc.) regardless of the device they are using. Our responsive websites are compatible with all smartphones, tablets, laptop and desktop computers to provide a seamless user experience for your customers.

79% of people use their mobile devices for shopping.

28% of those that see a mobile ad take action.

59% of users visit an online store after looking it up online.

95% turn to their mobile devices to search for a local or regional business.

We recognize the necessity of having a mobile-optimized dealer website for every savvy dealership. Autoxloo's mobile-friendly websites represent some of the best mobile designs, interfaces, and concepts on the market. Since each mobile user is unique, our customized website would be an excellent choice for specific client requirements and preferences.



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RETAIL COMMERCIAL WHOLESALE AUCTIONS

WEBXLOO LIVE CHAT COMMUNICATION PLATFORM

It is a tool that unites your employees and helps them to collaborate easily getting work done on time. Webxloo Chat is an integrated communication platform built for teams.

With one-on-one and group messaging, audio and video conferencing, searchable chat history, content sharing (docs, sheets, slides), GIFs, stickers, emojis, and many other features, your company conversations are well-organized and efficient.

With Webxloo Chat you will grow better business relationships through more effective business communication. Connect with any member of your team, anywhere, anytime.



WEBXLOO CHAT FEATURES:

- REAL-TIME CHATS WHILE ON THE GO
- ONE-ON-ONE OR GROUP MEETINGS WITH VIDEO CHAT
- TEXT AND FILES SHARING
- INTEGRATION WITH LIVE CHAT
- GROUPABLE CHATS
- STARRED MESSAGES AND FAVORITE CONVERSATIONS
- USER PRESENCE AND STATUSES
- LIMITLESS BUSINESS COMMUNICATION THROUGH DIRECT MESSAGES OR PRIVATE GROUPS
- ISEARCH THROUGH CHAT HISTORY AND FILES LIST
- EDITABLE MESSAGES
- NOTIFICATIONS PREFERENCES FOR ROOMS
- "UNREAD ON TOP" FEATURE
- DIFFERENT VIEW MODES
- CUSTOMIZABLE THEMES
- MENTIONS, AVATARS
- AN ABILITY TO BLOCK PARTICULAR USERS





BUY HERE PAY HERE (BHPH) ONLINE PAYMENT COLLECTION TOOLS

Accept customer payments online using our integrated payment gateway. According to the latest surveys, 72 percent of car buyers would prefer to complete the credit application and financing paperwork online.

Give your customers what they really want with our Online Payment Collection Form for car dealers.

This form is a comprehensive system which allows you to securely collect payments online, and automate your administrative routine, saving you from any redundant paperwork.



D E A L E R S H I P

DATA SECURITY

The payment form is embedded into the webpage using the data-theft protection specifically developed by Autoxloo. It adds an extra layer of security and protects data from any malicious third-party scripts. The customers' sensitive information is safeguarded, because it is transmitted over an encrypted channel to the payments system (PayPal*).

The integration between the dealer website and PayPal is smooth and seamless, so the customer won't notice the redirection to PayPal. In the customer's eyes the entire checkout process will occur on your website.

* To use the service you have to have an active PayPal Payments Pro account.



THE MAIN BENEFITS OF OUR BHPH ONLINE PAYMENT COLLECTION TOOLS

- THE REQUEST IS SENT DIRECTLY TO THE PAYPAL API, SO THE PAYMENTS ARE BEING PROCESSED WITHIN SECONDS
- YOU RECEIVE EMAIL NOTIFICATION ONCE THE PAYMENT HAS BEEN SUBMITTED
- CUSTOMIZABLE FEES

- CUSTOMERS DON'T HAVE TO LEAVE THE WEBSITE TO COMPLETE THE TRANSACTION
- YOU CAN WITHDRAW MONEY FROM YOUR PAYPAL ACCOUNT TO ANY BANK ACCOUNT/CREDIT CARD

Offer your customers the convenience of in-house financing, and save your time by providing online BHPH payments. Customize fees to cover the PayPal withdrawal charges. Add more structure to your BHPH dealership. Increase your dealership cash flow and customer loyalty with Autoxloo's Online Payment Collection Tools.



SCAN TO READ MORE

SOLUTIONS
MARKETPLACE
CRM
VIR™
LVS
SLINGSHOT™
SEO
SOCIAL MEDIA
SERVICES
RWD
PERFORMANCE



727-475-4455

RETAIL COMMERCIAL WHOLESALE AUCTIONS

SCAN QR CODES FOR MORE INFORMATION

Autoxloo can help you to build your website skillfully. We are always ready to help you to achieve successful marketing strategies.

PRODUCTS

- CRM (CUSTOMER RELATIONSHIP MANAGEMENT)
- INVENTORY MARKETING TOOLS
- INVENTORY MANAGEMENT
- RESPONSIVE DEALER WEBSITE
- DATA DISTRIBUTION
- SOCIAL MARKETING
- PRINT SPEC SHEET
- E-MAGAZINE

SERVICES

- MANAGED CLASSIFIED POSTING
- REPUTATION MANAGEMENT
- DEALERSHIP CONSULTING
- ADVANCED SEO/PPC
- CONCIERGE SERVICE



VIR™ (Vehicle Inspection Report™)

The Vehicle Inspection Report™ supports quick and accurate condition reports combined with vehicle scoring.



CRM (Customer Relationship Management)

Fill the gaps in your customer service with Auction Streaming and Customer Relationship Management.



LVS™ (Live Video Streaming™)

Live Video Streaming™ for Pre-Sale and Post Sale and Video Test Drives. Even live Auction pre-recorded Condition Reports are possible.



SIMCASTS™

Go beyond legacy simulcast with SimCasts™ and our multi-camera technology with the industry's first independent vehicle scoring.



DIGITAL MARKETPLACE

Why farm out your internet business unnecessarily? Your loyal online dealers can Buy Now and Proxy Bid on your web site with \$0 success fees.



MULTI LISTING

Autoxloo provides dealerships with classified posting services designed for automotive Internet marketing.



SEO (Search Engine Optimization)

Implementing a successful SEO campaign requires a deep understanding of how your visitors interact with your website.



REPUTATION MANAGEMENT

Reputation Management Service is the most cost effective way to ensure your online reputation is protected and improved each and every day.



E-MAGAZINE

A powerful post-sale market report tool with full color and detailed vehicle sale information crucial for landing new accounts.



ANALYTICS & REPORTING

Collecting the most detailed information about your customers as well as processing it correctly is a ticket to success for any serious business.

SCAN QR CODE TO CONTACT US

FOLLOW US ON SOCIAL NETWORKS



- <https://www.facebook.com/AutoXlooDealerWebsites>
- <https://www.linkedin.com/company/autoxloo>
- <https://www.youtube.com/user/autoxloo>
- <https://www.pinterest.com/autoxloo>
- <https://twitter.com/autoxloo>

